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March 9:Ebby100 Birthday Concert benefits Horatio Alger Association of Distinguished Americans, Inc.

February 24, 2011

The Ebby Halliday 100 Birthday Celebration, benefitting college scholarships for the Ebby Halliday Fund of the Horatio Alger Association of Distinguished Americans, Inc. - presented by AT&T

The gala dinner and concert on March 9th at the Meyerson Symphony Center will honor legendary Dallas entrepreneur and Horatio Alger Association lifetime member, Ebby Halliday on her 100th birthday with a special tribute. Halliday is well-known for her philanthropy, business savvy and entrepreneurial spirit which enabled her to create one of the most successful real estate companies in the nation

President George W. Bush and Mrs. Bush are Honorary Chairs. Former Horatio Alger recipients Roger Staubach, T. Boone Pickens and H. Ross Perot are co-chairs. Steven Durham and his wife Barbara are the event chairs. Steve is the son of the late Charles W. Durham, a Horatio Alger Member.



(Steve and Barbara Duam, event co-chairs.)

The announcement party and press conference was held recently at the home of Myrna and Bob Schlegel, who is also a Horatio Alger recipient.



(Robert Schlegel, H. Ross Perot, Ebby Halliday, Jody Grant - holding Schlegel's Horatio Alger award.)

The Horatio Alger Association of Distinguished Americans, Inc. <http://www.horatioalger.org> is pleased to announce that Andriana Chuchman will serve as guest soprano and will perform with International tenor Mario Frangoulis <http://www.mariofrangoulis.com> and the Dallas Symphony Orchestra conducted by Albert George Schram.

The March event will also honor Horatio Alger scholars from Texas who have persevered through personal challenges and adversities to achieve the Texas Horatio Alger Scholarship. Prior to the concert, the scholars will share their Horatio Alger stories from the podium so that concert guests can learn more about the Horatio Alger mission at work.

The evening includes a VIP reception and dinner (for sponsors and underwriters); concert at 7:30 and dessert celebration. All guests will receive a beautifully bound commemorative program at the concert, reflecting Ebby's life and legacy.

Bronwen Weber, the celebrated Executive Chef of Frosted Art, who is frequently featured on the Food Network, is creating the showpiece of the Dessert Celebration. This special themed cake sculpture will not only reflect the evening's theme, but will be a unique masterpiece worthy of celebrating Ebby's life and legacy.

Tickets are now on sale. Guests can purchase Concert and Dessert Party tickets at the Meyerson Symphony Center through the DSO box office at <http://www.dallassymphony.com>. Grand Tier Seats range from \$150 to \$250 and Dress Circle Seats are \$500.

For more information and underwriting details, please contact:
Dallas Fan Fares, Inc. or visit: <http://www.ebby100.com/>.
PH: 1-800-498-0843, Email: horatioalger@fanfares.com This e-mail address is being protected from spam bots, you need JavaScript enabled to view it

About the Horatio Alger Association

Founded in 1947, the Horatio Alger Association of Distinguished Americans continues to fulfill its mission of honoring the achievements of outstanding individuals in our society who have succeeded in spite of adversity and are encouraging young people to pursue their dreams through higher education. The Horatio Alger Association offers three annual scholarship

programs: the National Scholarship Program, state scholarship programs, and graduate grants. Since 1984, the Association will have awarded more than \$87 million in scholarships through 2012 to deserving young people. The association is a Combined Federal Campaign participant; #77062. For more information, please visit www.horatioalger.org.