

March 9, 2007

## **Jenny, Sid Craig honored by Horatio Alger Association**

The Horatio Alger Association of Distinguished Americans announced that Jenny and Sid Craig, co-founders of Jenny Craig International, will be presented with the Horatio Alger Award and inducted as lifetime members of the association at its 60th anniversary celebration in Washington, D.C. in April.

The event provides an opportunity for some of the nation's most impressive and determined young people to learn firsthand about the philosophies and experiences that helped the 2007 Horatio Alger Award recipients surmount significant obstacles to achieve successful lives.

The other new members being inducted in April are Craig R. Barrett, chairman of the board for Intel Corporation; Thomas "Tom" J. Brokaw, former anchor and managing editor of the NBC Nightly News; Craig Hall, chairman and founder of Hall Financial Group; Clarence Otis, Jr., chairman and CEO of Darden Restaurants; Richard M. Rosenberg, chairman and CEO of Bank of America (retired); David M. Rubenstein, co-founder and managing director of The Carlyle Group; Howard Schultz, chairman of Starbucks Coffee Company; Roger T.

Staubach, former Dallas Cowboy and chairman and CEO of The Staubach Company; and Chris Thomas Sullivan, founder and chairman of OSI Restaurant Partners, Inc.

Genevieve (Jenny) Guidroz was the youngest of six children in Depression-era New Orleans. Her father was a Louisiana boat captain who worked extra jobs to support the family. Her mother, who was a homemaker and wonderful cook, passed away after suffering a stroke at age 49. Additionally, eight out of the nine children in her mother's family died of weight-related complications before their 50th birthday. Her family's health greatly influenced Jenny and she soon developed a keen interest in exercise, nutrition and overall health. Sid Craig was born in British Columbia but grew up in Southern California. He worked his way through Fresno State College by teaching lessons at Arthur Murray Dance Studios; after a stint in the U.S. Navy, he purchased five Arthur Murray franchises. He sold these in 1970 and purchased half interest in Body Contour, a company that operated exercise centers.

For more information about the scholarships or to find out more about the 2007 Washington events, please call (703) 684-9444 or visit [www.horatioalger.org](http://www.horatioalger.org). 