



## **Cole Appointed Field Director for Horatio Alger Association**

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Michael C. Cole will represent the Horatio Alger Association of Distinguished Americans as one of 60 newly appointed field directors.

Cole, of Aloha, will serve as a liaison between the state of Oregon and the association, which provides need-based financial aid for students.

"By identifying top individuals in our local communities to serve as field directors, they become a true extension of our organization," said Terrence J. Giroux, executive director of the Horatio Alger Association. "We are, therefore, confident in each of these directors to appropriately represent our organization to schools and to provide student referrals for our scholarship programs."

Horatio Alger field directors help the association with marketing and recruitment at local schools. They provide information regarding the group's scholarships and educational programs, including details on criteria and eligibility. Their objective is recruiting the best and brightest students for the Horatio Alger scholarship programs. By promoting these opportunities within their communities, they can generate interest among educators, students and families.

Field directors can serve an unlimited number of two-year terms.

The field directors will hold their national conference in October in Williamsburg, Va.

Founded in 1947, the Horatio Alger Association of Distinguished Americans honors the achievements of outstanding individuals who have succeeded in spite of adversity. It encourages young people to pursue their dreams through higher education and offers three annual scholarship programs: the National Scholarship Program and state scholarship programs, available to high school seniors in all states, and the Horatio Alger Military Veterans Scholarship Program for U.S. veterans of the Afghanistan and Iraq conflicts.

The association awards more than \$12 million annually in college scholarships and has given over \$62 million since 1984. For more information, visit [www.horatioalger.org](http://www.horatioalger.org).