

# LEXINGTON COUNTY Chronicle

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## Local educator attends national strategies conference

Airport High School Activities Director Lola Richbourg attended a national grassroots conference in Virginia with the Horatio Alger Association to learn and practice top strategies as a Field Director.

Richbourg strategized with representatives from across America to discuss the best practices on scholar recruitment and marketing.

During the four-day conference in Williamsburg Richbourg attended

breakout sessions and interactive brainstorming on topics such as identifying deserving scholarship recipients, the Horatio Alger mission and the scholar recruiting and selection process.

Field Directors had the opportunity to hear personal adversity-to-success stories directly from scholarship alumni.

Lola also met and conferred with the President of the Association, David L. Sokol on the opening night of the conference.



Airport High School Activities Director Lola Richbourg (left) meets Horatio Alger Association CEO David L. Sokol.

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